



## **Website Privacy & Cookie Policy**

### **PRIVACY STATEMENT:**

The 7Arts Consultancy is committed to ensure that the best data protection and compliance data policies are in place. Our privacy policy explains how we collect and use personal data.

#### **The data that we hold on you.**

Included in the data is your name, company, email address, and biographical information. The GDPR classes information such as your name as personal data. The email address, if it includes your name, is also classed as personal data.

#### **What do we do with the data.**

We use the data to contact you from time to time to provide you with information about our products and services.

The lawful basis we use for this processing is "Legitimate Interest" for "direct marketing". It is recommended that companies using this basis conduct a "Legitimate Interests Assessment" (LIA), which we have done.

#### **You can unsubscribe at any time.**

You have the right to opt out of future communications and the quickest way to do this is to use the unsubscribe link at the bottom of any emails we send to you. Alternatively you can email us requesting to be unsubscribed at [the7arts@the7arts.com](mailto:the7arts@the7arts.com) or write to us at the following address

The 7Arts Consultancy Limited  
Waverley House  
7-12 Noel Street  
London,  
W1F 8GQ, UK

### **COOKIES:**

Our website uses cookies. Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. These cookies allow us to distinguish you from other users of the website which helps us to provide you with a good experience when you browse our website and also allows us to improve our site.



You can set or amend your web browser controls to accept or refuse cookies. Most browsers have a facility to disable cookies; please refer to your browser's help menu to find out how to do this. Whilst you will still be able to browse most of the Website with cookies disabled, certain features may not be available.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).